LET US MAKE YOU LOOK GOOD.

Organizational Storytelling | Executive Communication | Mission & Impact

HEY! WE'RE SKI TEAM.

We're a woman-owned video production agency based in Milwaukee, creating amazing work for brands, agencies, and organizations that want to make an impact. We're nimble, collaborative, and just the right amount of scrappy. From the way we work with our crews and clients to the way we approach sustainable production, we believe great work should be good for our community and the planet too.

WELCOME TO THE TEAM.

certified WBENC WOMEN'S BUSINESS ENTERPRISE

Green Masters Program

Wisconsin Sustainable Business Council

GREEN THE BID

You’re doing great work – people should see it.

In a world of ever growing artificial intelligence...we are leaning in on REAL intelligence and the real people that make companies and organizations work. We make videos that show off what makes you special, whether that's your leadership, your team, your culture, your mission, your products, your space, or the impact you're making every day.

The best corporate videos don't feel "corporate" at all and that's where we come in. Instead of boring corporate speak or "AI everything," we tell your story in a way that's human, authentic, fun, full of personality, and makes your brand and business look really, really good.

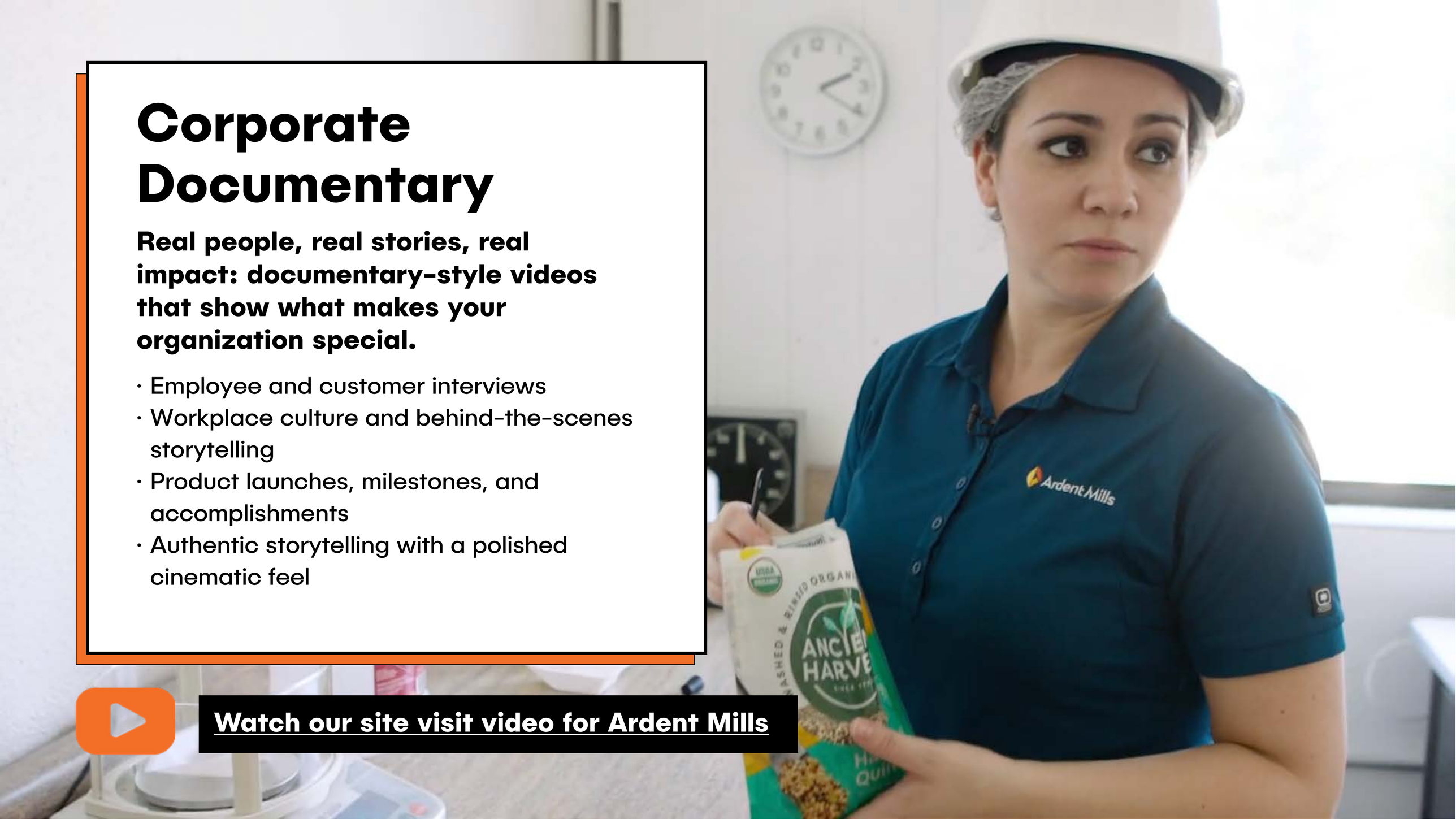
Big budget, small budget, somewhere-in-the-middle budget - we know how to scale productions to fit your goals without losing the magic. Whether you need a polished brand piece, internal comms, recruiting videos, customer testimonials, social content, or all of the above, we'll work with you to create smart, creative, and true-to-who-you-are videos. You've got great people and great ideas - we've got great production.

Let’s make something cool together.

Corporate Documentary

Real people, real stories, real impact: documentary-style videos that show what makes your organization special.

- Employee and customer interviews
- Workplace culture and behind-the-scenes storytelling
- Product launches, milestones, and accomplishments
- Authentic storytelling with a polished cinematic feel

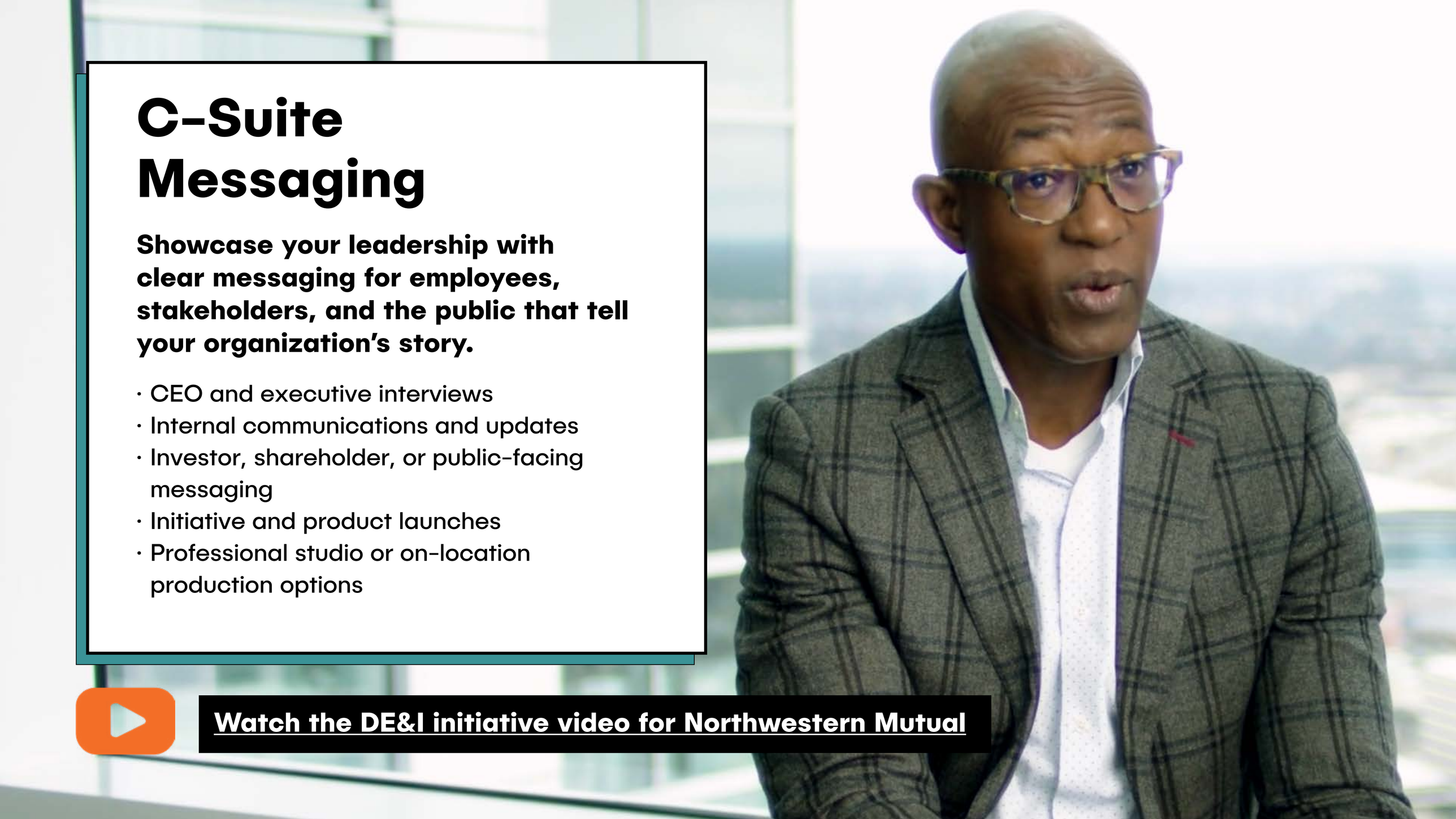


Watch our site visit video for Ardent Mills

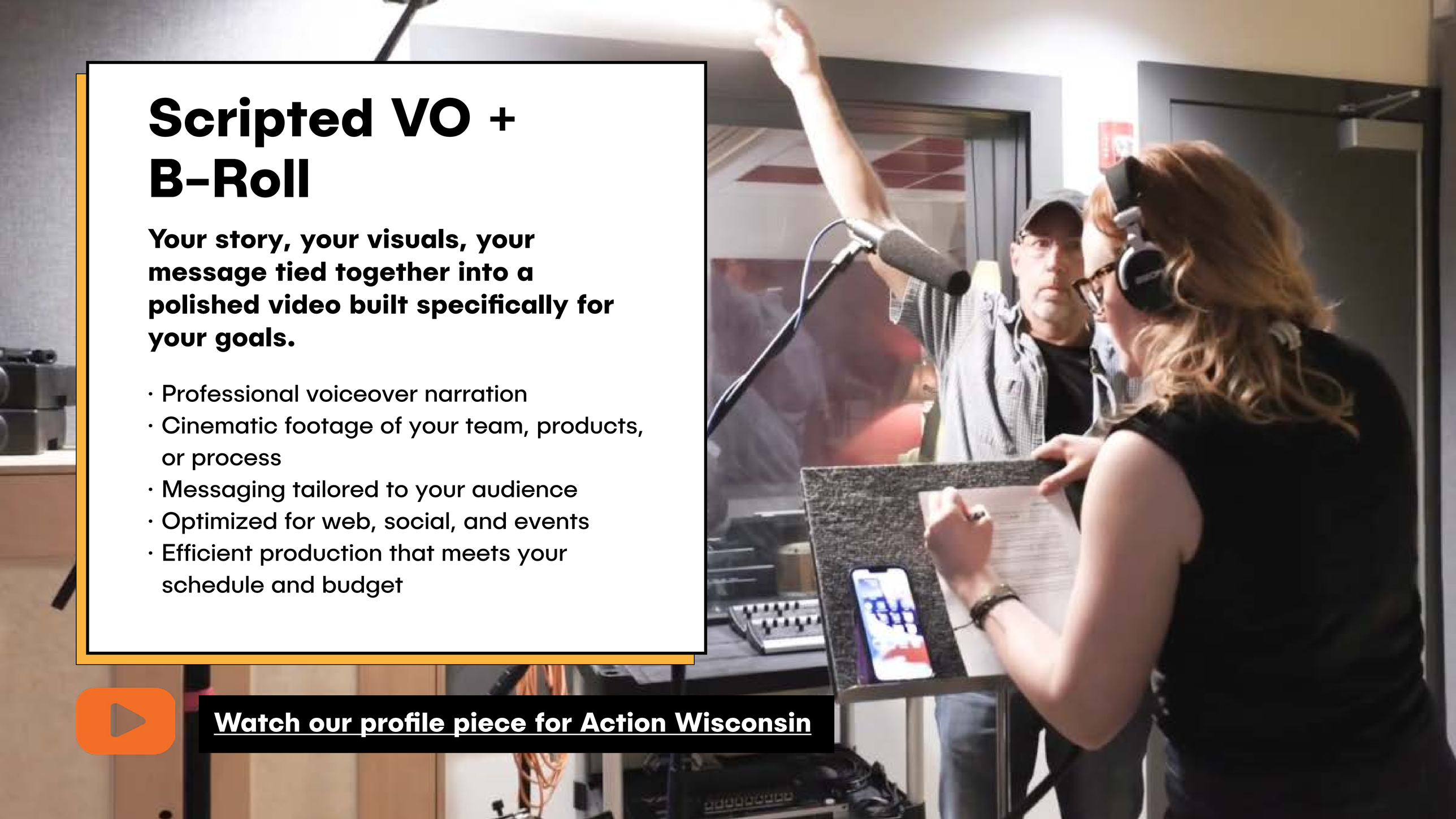
C-Suite Messaging

Showcase your leadership with clear messaging for employees, stakeholders, and the public that tell your organization's story.

- CEO and executive interviews
- Internal communications and updates
- Investor, shareholder, or public-facing messaging
- Initiative and product launches
- Professional studio or on-location production options



Watch the DE&I initiative video for Northwestern Mutual



Scripted VO + B-Roll

Your story, your visuals, your message tied together into a polished video built specifically for your goals.

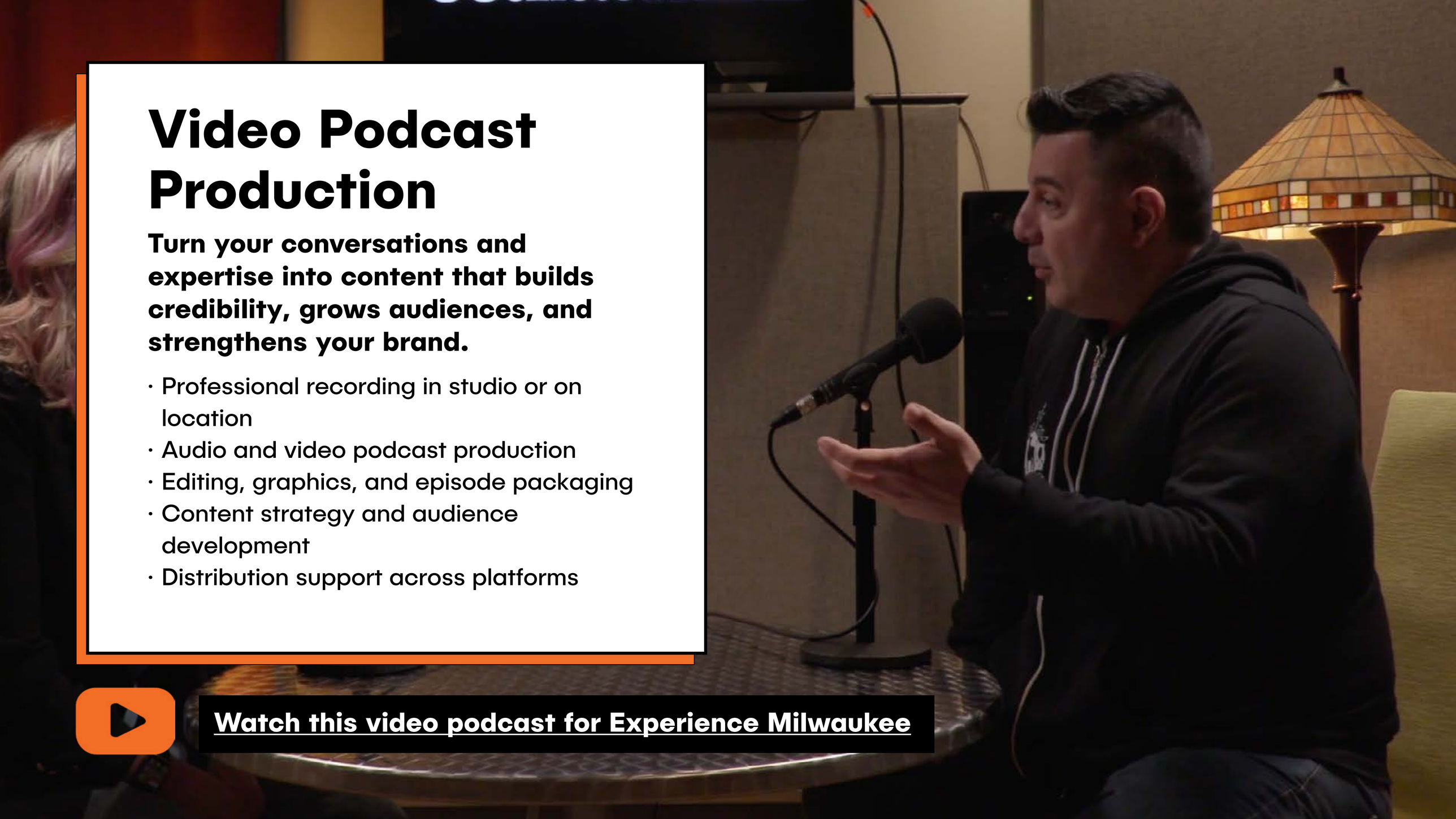
- Professional voiceover narration
- Cinematic footage of your team, products, or process
- Messaging tailored to your audience
- Optimized for web, social, and events
- Efficient production that meets your schedule and budget

Watch our profile piece for Action Wisconsin

Video Podcast Production

Turn your conversations and expertise into content that builds credibility, grows audiences, and strengthens your brand.

- Professional recording in studio or on location
- Audio and video podcast production
- Editing, graphics, and episode packaging
- Content strategy and audience development
- Distribution support across platforms



Watch this video podcast for Experience Milwaukee

Animated Video Explainers + Reports

Turn your process, data and accomplishments into visually engaging videos people actually want to watch.

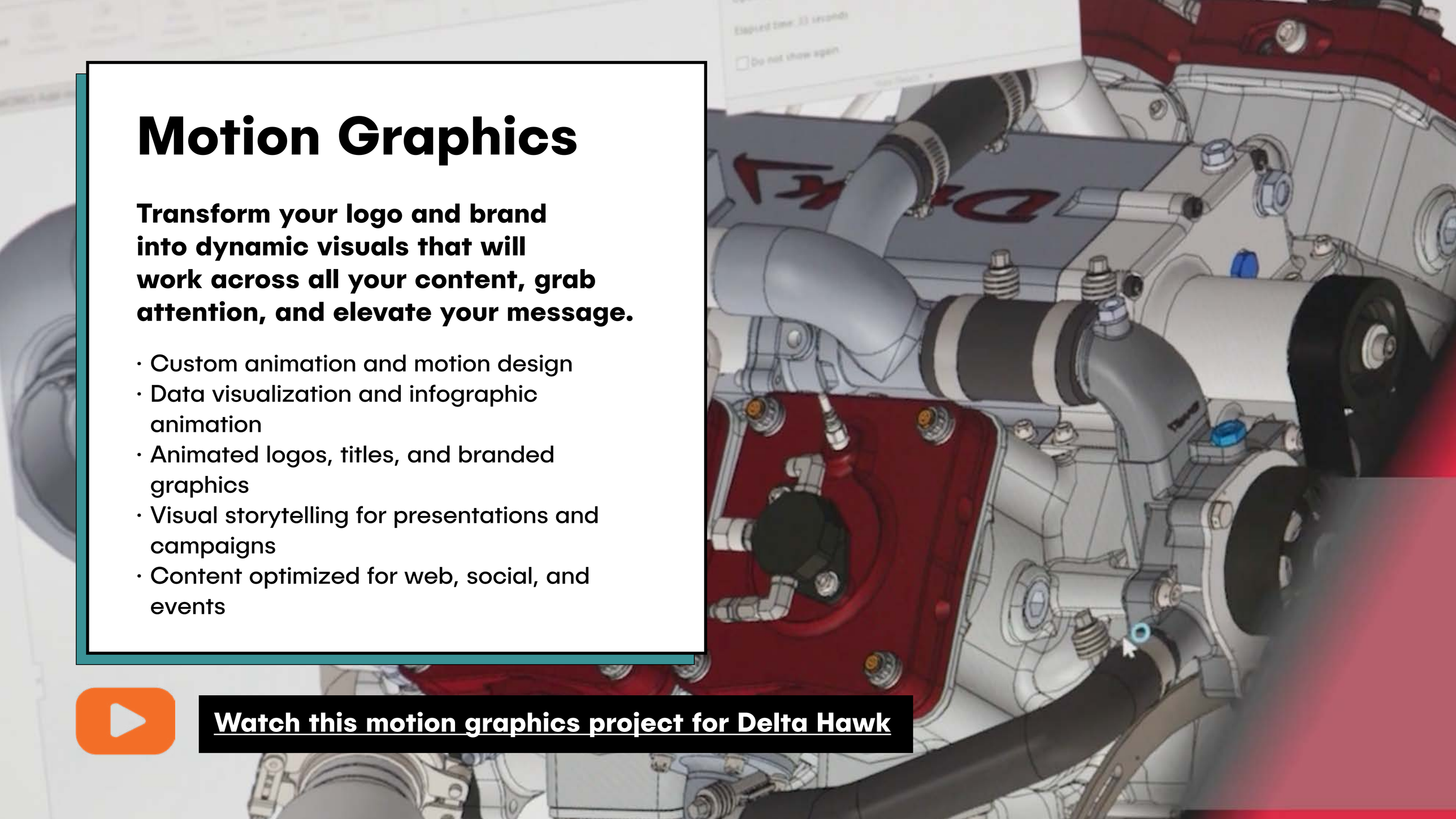
- Motion graphics and custom animation
- Annual reports and impact storytelling
- Sustainability, DEI, or company initiative reporting
- Statistics and data visualization
- Branded graphics designed for presentations, web, and social sharing

Watch this workshop explainer for Ascend Talent Strategies

Motion Graphics

Transform your logo and brand into dynamic visuals that will work across all your content, grab attention, and elevate your message.

- Custom animation and motion design
- Data visualization and infographic animation
- Animated logos, titles, and branded graphics
- Visual storytelling for presentations and campaigns
- Content optimized for web, social, and events



Watch this motion graphics project for Delta Hawk

Social Media Content

Create consistent, engaging, “snackable” content designed to connect with audiences and support your marketing goals.

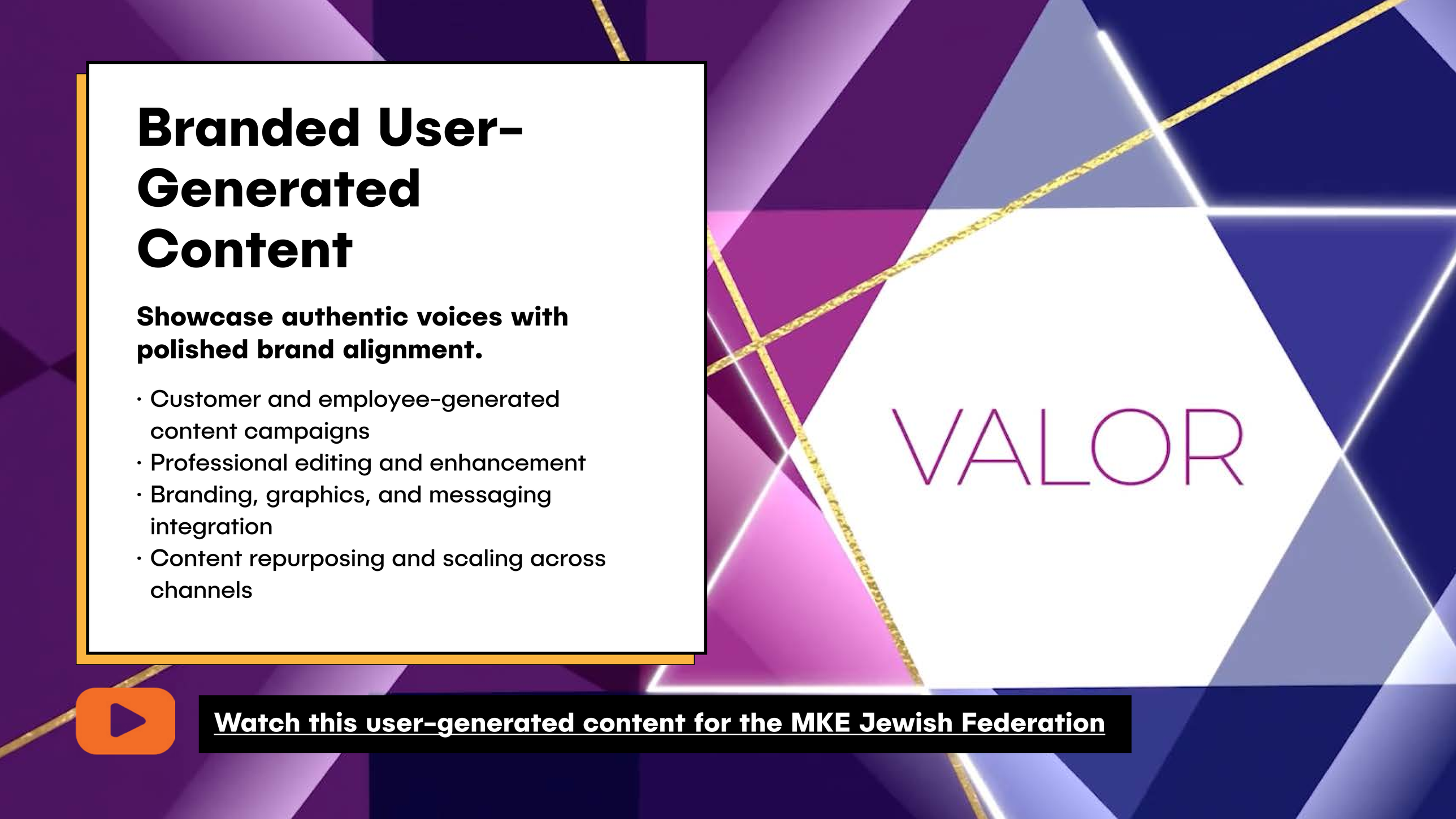
- Content strategy and campaign planning
- Creative concept development
- Video, animation, and graphic production
- Platform-specific content creation
- Media placement and distribution support

Watch this social content for the California Department of Public Health

Branded User-Generated Content

Showcase authentic voices with polished brand alignment.

- Customer and employee-generated content campaigns
- Professional editing and enhancement
- Branding, graphics, and messaging integration
- Content repurposing and scaling across channels

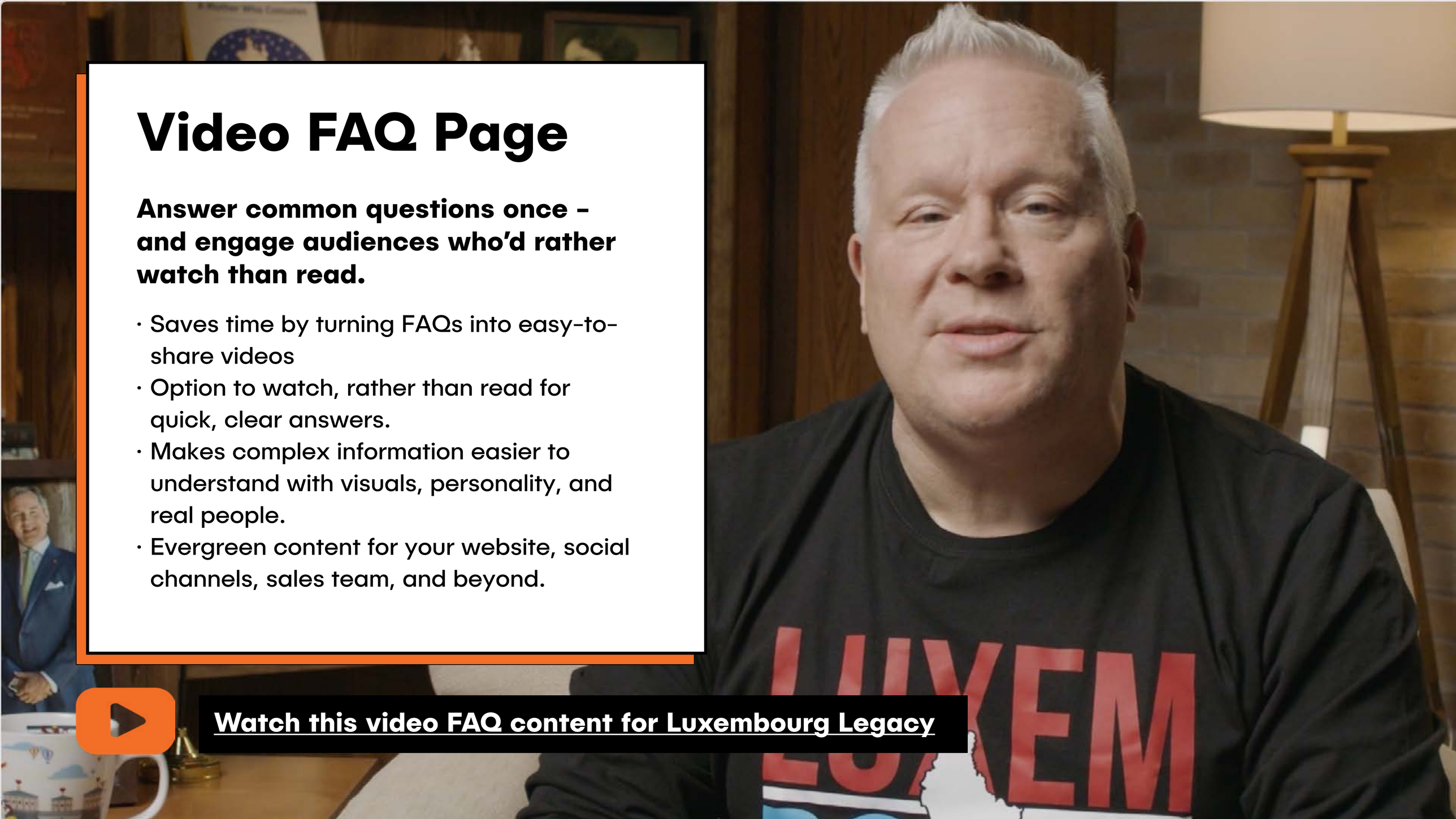


Watch this user-generated content for the MKE Jewish Federation

Video FAQ Page

Answer common questions once – and engage audiences who'd rather watch than read.

- Saves time by turning FAQs into easy-to-share videos
- Option to watch, rather than read for quick, clear answers.
- Makes complex information easier to understand with visuals, personality, and real people.
- Evergreen content for your website, social channels, sales team, and beyond.



Watch this video FAQ content for Luxembourg Legacy

LET'S GET THIS THING STARTED!

Schedule an introductory Zoom chat:
https://scheduler.zoom.us/lynne-wisnefski-fraser/30min
or contact us:
www.GoSkiTeam.com | info@goskiteam.com | 201-754-8326